SquadCast's Cloud Recording Studio Amplifies Quality for Podcasters with Dolby.io

Podcasters Can Record 10 People Simultaneously with Industry-Leading Quality: Superior Audio Management & Workflow Tools to Uplevel Podcasting

[Podcast Movement](#) — **NASHVILLE, TN** — August 3, 2021 – SquadCast, the leading cloud recording studio (CRS) platform, today announced version 4.5, which includes Dolby.io noise cancellation, one-click audio mastering, a new category-first integration API, and new workflow features among other enhancements. SquadCast's SaaS subscription tool can also now connect and record up to 10 people in a recording session — a dramatic increase over the previous maximum of four participants.

SquadCast is already a dominant player in podcast production, growing nearly 600% in revenue and customer acquisition in 2020. With its state-of-the-art recording capabilities, Cloud Studio can be used to record video interviews, audiobooks, and podcasts. The company expects its new, industry-first features to fuel record growth and a larger market share after an unprecedented year for online collaboration by remote creative professionals during the pandemic.

According to [The State of Podcast Interviews 2020](#)**,** SquadCast.fm market share in the CRS category grew 141% in 2020, making it the fastest-growing podcast interview platform. The demand for video recording in all podcasts went up 12% in 2020, with 36% of all podcasts using video.

"SquadCast's mission is well aligned with Dolby's – to obsessively provide better quality audio to creators everywhere," said Aaron Liao, VP of Developer Experiences, Dolby. "Companies like SquadCast are bringing audio magic to life and are raising the bar for remote recording – and beyond. We look forward to what they build next."

SquadCast Cloud Studio provides the following new features for content creators:

- **Ten participants can join in a recording session** — the highest number of participants in any CRS platform.

- **Real-time noise cancellation** via Dolby.io integration means better quality than ever. The new noise cancellation feature adds dynamic audio leveling and sound clarity with echo reduction within an immersive sound experience.

- **SquadCast's new API** empowers integrations with popular tools (via Zapier**)**, such as Calendly, Dropbox, Descript, or custom solutions to bolster recorded content within the podcast and larger tech ecosystem.

- Better workflow features for every stage of the process include **one-click audio mastering, screen recording, screen share, transparent connectivity and enhanced network resilience**, a **"green room" soundcheck, pronoun options,** and **recording-time analytics.**

"SquadCast is built for podcasting, and it's my go-to recording platform," said Chris Luecke, Podcast Host of Manufacturing Happy Hour. "With platforms like Zoom, I get mediocre audio quality, a recording that's tough to edit, and no peace of mind that I'll get my backup. With SquadCast, I get clear-sounding audio, multiple tracks that are easy to edit, and I am sure I'll get my audio no matter what. When SquadCast added video, they took podcasting to a whole new level, making it easy to create a professional split-screen video recording to go along with the podcast."

"Dolby is a titan in the science of sight and sound, so we're proud to launch the first-ever collaboration with its innovative API platform, Dolby.io," said SquadCast co-founder, CEO, Zachariah Moreno. "We're also excited to be at Podcast Movement for the unveiling of Cloud Studio 4.5. We know that passionate podcasters and industry pros will love the ability to have up to 10 people recording together with super high quality and with all of the new features we've announced."

Standard video-conferencing tools offer low-quality production for podcasts
Well-known meeting platforms such as Zoom or Skype weren't designed to offer high-fidelity audio or full HD video for professional content production. Typical video conferencing platforms process audio over the Internet, so recordings are vulnerable to poor connections, which can lead to issues such as audio drift or incomplete audio files. SquadCast v4.5 also offers new video display options if network access is limited.

SquadCast's patent-pending progressive uploading prevents audio drift
SquadCast is the leading podcast recording service that offers Dolby.io integration and progressive uploading. Dolby.io noise cancellation makes everyone on a show sound like they're in the same room together. Progressive uploading means that audio and video files are uploaded in the background, in real-time, while also being recorded locally (with isolated tracks for each participant). Customers will never lose recordings due to spotty or dropped Internet connections because those are always saved in Cloud Studio.

When a recording is done, the host can immediately download all audio and video files directly from SquadCast in a variety of formats. SquadCast's cloud tools enable speedy post-production and easy collaboration among virtual production teams.

SquadCast's cloud studio is used by independent, professional, and enterprise podcast creators to record remotely on Chrome, Firefox, Brave, Opera, and Edge browsers and on the Android mobile platform. SquadCast Cloud Studio version 4.5 includes high-quality recordings for all plans, which start at $20/month, with additional features available on premium plans.

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About SquadCast

As podcasting, remote work, and content creation explode in popularity, so does the demand for quality remote recording capabilities. SquadCast is a SaaS cloud recording studio (CRS) that empowers podcasters and creatives to capture high-quality audio and video conversations. With SquadCast, there are no audio syncing issues, no lost recordings, and no tech worries for remote guests. SquadCast's patent-pending cloud-based technology simplifies post-production and collaboration, making it a must-have tool for podcasters producing multiple shows. Launched in 2017, SquadCast has over 13,000 customers in 130 countries. Among those are marquee brands such as Microsoft, Google, Adobe, ESPN, Vox, The New York Times, NPR, iHeartRadio, Kara Swisher, and Shopify. SquadCast is headquartered in Oakland, CA. For more information, go to www.SquadCast.fm. Listen to the company's podcast at Between 2 Mics.

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